

# Biography

## Janet Longmore, President & CEO



Janet Longmore founded Digital Opportunity Trust (DOT) in 2001 and serves as President and CEO.

A determined leader and inspiring role model, she has dedicated her career to the creation of new approaches and sustainable solutions that have successfully helped people in less fortunate societies improve their lives. She has earned an international reputation as an innovative social entrepreneur.

An honours graduate of Queen's University School of Business, Janet has taught business theory in Europe; she has led the largest agency for at-risk youth in the USA; she is a sought after speaker on international development topics; and she is a former member of the Strategy Council of the United Nations Global Alliance for ICT and Development.

Under her leadership and vision, DOT has risen to the forefront of social enterprise, an international leader and innovator in enabling people to access and apply information and communications technologies to create education, economic and entrepreneurial opportunities. DOT is now working with youth, women and marginalized communities in 14 countries through subsidiaries that operate under the DOT banner in the Middle East, Africa, Asia and North America. DOT is transforming thousands of young people to become leaders of economic and education change in their societies. In guiding DOT's steady growth, Janet has forged long term partnerships with local organizations and multinationals, including Cisco Systems, IBM, The MasterCard Foundation and agencies such as CIDA and USAID.

A promoter of female leadership, she is a role model and mentor to the many female DOT country directors and team leaders around the world, as well as to the hundreds of female Interns within the DOT network. DOT walks the talk: over 50% of the hundreds of thousands of DOT participants are women, 80% of the executive and management team are women, 10 of the country directors are women.

Her international leadership is not going unnoticed. In 2010 Janet Longmore was recognized as one of Canada's Top 100 Women of Influence by the Women's Executive Network; the CATA CanWIT Women in Technology Entrepreneur of the Year for 2011 and a TIAW World of Difference 100 Award winner in 2011. DOT was conveyed the 2010 Canadian Social Innovation Enterprise Award and Maclean's, Canada's national news magazine, recently noted that "DOT is creating a path to self-sufficiency that's attracting attention – and serious money – from donors looking for alternatives to old-style development assistance."